



Teacher Evaluation Tool for Webquests-**Writing to Persuade**

Writing to Persuade

(Check with your teacher to see if all of these criteria apply)

Criteria	Five points	Four points	Three points	Two points
Health, Human Interest	The paper highlights a health issue(s) of interest to youth and conveys its/their importance. The arguments, organization and other features emphasize the actions that youth can take to prevent the health problem.	The paper conveys the importance of a health topic of interest to youth, but the elements of the paper do not effectively communicate the actions that youth can take to prevent the problem.	The brochure addresses a health topic of interest to youth, but does not convey its importance, nor the actions that youth can take to prevent it.	The brochure does not address an health topic or issue of interest to youth
Health Promoting Purpose	Paper presents several health-promoting actions feelings/ attitudes/beliefs or understandings that youth are likely to remember	Paper presents at least one action, feeling/attitude/belief or understanding that youth are likely to remember.	The health-promoting message is present, but not clearly defined or presented..	The health promoting purpose of the paper is not evident.
Understands audience needs, biases, preferences, experiences	Shows that all arguments are tailored to audience	Shows that most arguments are tailored to audience	A few arguments are tailored to audience	Shows no recognition of audience
Introduce arguments and sequence of presentation	Engages audience from beginning with good introduction, explains how arguments will follow	Has interesting opening but does not explain how presentation will follow.	Has a muddled beginning, with some good points	Does not present an introduction
Takes clear stand	Takes clear stand in response to assigned question and defends it very well.	Understands assigned task but presents unclear stand or position.	Tries to take stand on issue but misunderstands main point.	Does not take stand on assigned issue.
Logical, easy to follow arguments	Presents at least three good arguments (economic, moral, political, or others) for stand taken. Organization is logical.	Presents at least two good arguments for stand taken. Organization and sequence are satisfactory.	Presents at least one good argument for stand taken. Sequence of arguments is weak.	Does not present a supporting argument for stand taken. Does not have logical sequence.
Supports arguments with facts	Presents several proven facts in clear concise manner.	Presents some key facts in reasonable manner.	Presents disputable facts in somewhat disjointed manner	Does not present facts.

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Provide details or anecdotes to illustrate arguments	Details explain or illustrate the facts or arguments very well.	Details or anecdotes are presented without context or explanation.	Details or anecdotes are irrelevant or distracting from main points.	Provides no details or anecdotes.
Refers to personal experiences (their own or those of the audience) to gain impact or credibility	Presents well-selected personal experiences and presents them well.	Has at least one personal example or experience to add impact or credibility.	Tries to invent personal example through rhetoric or invention	Does not refer to any personal experiences.
Language, Symbol, Historical references, Terminology Choices are appropriate	Chooses language, symbols, references and terms that audience will understand and relate to. Quotes experts, cites sources.	Most language, symbols, terms, references are appropriate to audience. Sources are not cited.	Most language, symbols, terms, references are inappropriate for audience.	All language, symbols, references, terms are not appropriate for audience
Concludes with summary of points	Concludes with reference to beginning but extends it.	Simply repeats opening	Conclusion is not related to beginning.	Has no conclusion
Grammar, Punctuation,	Grammar, punctuation, spelling paragraph, sentence structure are excellent	Paragraph, sentence structure are good, but some grammar, spelling and punctuation mistakes interfere with delivery.	Paragraph and sentence structure are adequate, but numerous grammar, spelling, punctuation mistakes.	Numerous grammar, punctuation, spelling mistakes. Paragraph and sentence structure is inadequate.